2025 AI Quick Start Tool Map

Curated by **Jackie** • Hospitality + Branding Essentials

🔧 Tool Categories + Use Cases

CATEGORY	TOOL NAME	WHAT IT DOES
Content Creation		
	Copy.ai	Writes posts, captions, and product descriptions
	Jasper	Generates brand-friendly long-form content
	ChatGPT	Conversational writing and idea generation
Image Generation		
	Midjourney	Creates surreal, artistic visuals from text
	Canva Pro	Edits and designs graphics for social and print
	Microsoft Designer	Auto-designs branded social posts
Video Creation		
	Pictory	Turns blogs into AI video shorts
	Runway ML	Edits and styles video with AI effects
	Kaiber	Generates animated video scenes from prompts
Hospitality Operations		
	RoomRaccoon	Hotel management software with automation
	HelloShift	Front desk texting + checklists
	Duve	Guest messaging + upselling platform

CATEGORY	TOOL NAME	WHAT IT DOES
Branding & Workflow		
	Notion	Organize tasks, workflows, and team docs
	Trello	Visualize projects with drag-and-drop boards
	Glide	Build custom apps from spreadsheets

💡 Power Stacks for Your Workflow

🔥 The Creator Stack

ChatGPT + **Canva** + **Pictory** = fast branded video content

🏨 The Hospitality Stack

HelloShift + **Duve** + **Notion** = smooth front desk ops + guest messaging

🎨 The Storytelling Stack

Midjourney + **Jasper** + **Runway ML** = compelling visual brand narratives

📌 Notes from Jackie:

- These tools were selected for ease of use and low learning curve.
- Most offer free trials or freemium access.
- Ideal for Gen X users stepping confidently into AI-powered workflows!